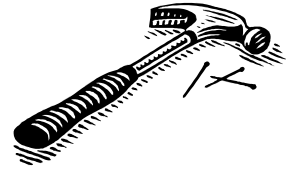




Pontchartrain

\$10,000 – Only 1 Available



- Platinum Website Sponsorship
- Buy Now Northshore Website Sponsorship
- Aces Sponsorship at Spring Scholarship Golf Tournament - includes 4 players
- Crawfish Boil Platinum Sponsorship – includes 6 tickets
- Aces Sponsorship at Fall Golf Tournament - includes 4 players
- Platinum Sponsorship at the Installation Banquet – includes a table of 10
- Platinum Sponsorship at the Sales and Marketing Council Awards – includes 8 tickets
- One Year Half Page Newsletter Ad
- One Luncheon Sponsorship
- Four Blast Emails sent to Membership
- 1 Booth at the Home Show
- Parade of Homes Magazine Half Page Ad
- Directory Ad (Size is TBD)
- Fishing Tournament Sponsorship (TBD)
- PowerPoint Slide at Monthly Luncheon with logo (Only available as part of a package)
- One free membership with 5 additional membership available at a 50% discount
- Logo on a premier sponsorship sign to be at all HBA events
- Logo at the bottom of every blast email sent by HBA, excluding the paid advertisement emails



Tchefuncte

\$7,500 – Only 2 Available

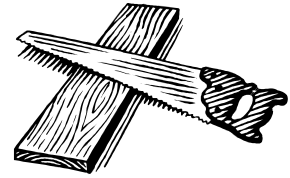


- Gold Website Sponsorship
- Buy Now Northshore Website Sponsorship
- Eagle Sponsorship at Scholarship Golf Tournament – includes 2 players
- Crawfish Boil Gold Sponsor – includes 4 tickets
- Eagle Sponsorship at Fall Golf Tournament – includes 2 players
- Gold Sponsor at Installation Banquet – includes 4 tickets
- Gold Sponsor at Sales and Marketing Council Awards – includes 4 tickets
- One Year Quarter Page Newsletter Ad
- One Luncheon Sponsorship
- Three Blast Emails sent to Membership
- Booth at the Home Show
- Parade of Home Magazine Ad- Third Page
- Fishing Tournament Sponsorship
- Directory Ad (Size is TBD)
- PowerPoint Slide at Monthly Luncheon with Logo and with 1 other \$7,500 sponsor
(Only available as part of a package)
- One free membership with 3 additional membership available at a 50% discount
- Logo on a premier sponsorship sign to be at all HBA events
- Logo at the bottom of every blast email sent by HBA, excluding paid advertisement emails



Bogue Falaya

\$5,000 – Only 4 Available

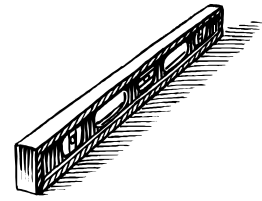


- Silver Website Sponsorship
- Buy Now Northshore Website Sponsorship
- Beverage Tent, Hole in One or Putting Contest Sponsor at Spring Scholarship Golf Tournament
- Crawfish Boil Sponsorship – includes 2 tickets
- Beverage Tent, Hole in One or Putting Contest Sponsor at Fall Golf Tournament
- Silver Sponsor at Installation Banquet – includes 2 tickets
- Silver Sponsor at Sales and Marketing Council Awards – includes 2 tickets
- One year 3 x 3.5 newsletter ad
- Parade of Homes Magazine Ad-Quarter Page
- Two Blast Emails sent to Membership
- Home Show Booth
- One Luncheon Sponsorship
- Fishing Tournament Sponsorship
- PowerPoint Slide at Monthly Luncheon with name and with 3 other \$5,000 sponsors (Only available as part of a package)
- One free membership with one additional membership available at a 50% discount
- Logo on a premier sponsorship sign to be at all HBA events



Bayou Liberty

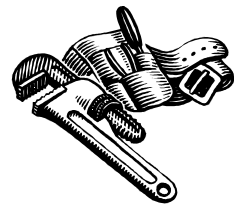
\$2,500 – Only 4 Available



- Silver Website Sponsorship
- Rotating Buy Now Northshore Website Monthly Sponsorship – for 3 months
- Birdie or Major Hole Sponsor at the Spring Golf Tournament
- Crawfish Boil Sponsorship
- Birdie or Major Hole Sponsor at the Fall Golf Tournament
- One year 2.5x2.5 Newsletter Ad
- Parade of Homes Magazine Ad - One-Sixth Page
- One Blast Email Sent to Membership
- Fishing Tournament Sponsorship
- PowerPoint Slide at Monthly Luncheon with name and with 3 other \$2,500 sponsors (Only available as part of a package)
- One free annual membership
- Logo on a premier sponsorship sign to be at all HBA events



Premier Event Sponsorships



- **Parade of Homes - \$10,000**
 - Named as signature sponsor of Parade of Homes, will be on the cover of all Parade of Homes magazines, mentioned in all print and TV advertising (about \$40K spent each year), can put up banner at all tent locations, logo to be put on website, newsletter, emails, mentioned at luncheons, et cetera, participate in radio remotes
- **Home Show - \$5,000**
 - Named as signature sponsor, will be on all print and TV advertising, participate in radio remotes, interior banner to be hung inside the Home Show, 2 free booths, logo to be put on website, newsletter, emails, mentioned at luncheons, et cetera, and will be listed on final booth layout of Home Show
- **Spring Scholarship Golf Tournament – \$3,000**
 - Named as signature sponsor of event, includes 2 hole sponsorships, includes 2 teams of 4, logo to be on player give-away items, and first right of refusal on providing ditty bags. Logo to be put on website, newsletter, emails, promotional flyers, mentioned at luncheons, et cetera.
- **Fall Golf Tournament – \$3,000**
 - Named as signature sponsor of event, includes 2 hole sponsorships, includes 2 teams of 4, logo to be on player give-away items, and first right of refusal on providing ditty bags. Logo to be put on website, newsletter, emails, promotional flyers, mentioned at luncheons, et cetera.
- **Crawfish Boil – \$2,500**
 - Named as signature sponsor of event, name/logo on crawfish boil tickets, includes 10 tickets. Logo to be put on banner, website, newsletter, emails, promotional flyers, mentioned at luncheons, et cetera. Can address attendees at boil (day of event), logo to be put on crawfish boil bib.
- **Installation Banquet or SMC Awards Banquet- \$1,500**
 - Named as signature sponsor of event, name/logo on tickets, includes table of 10. Logo to be put on event sign, website, newsletter, emails, promotional flyers, mentioned at luncheons, et cetera. Can address attendees at banquet.