

# **St. Tammany / Washington Parishes Home Builders Association**

28603 KRENTEL ROAD • LACOMBE, LOUISIANA 70445  
(985) 882-5002 • FAX: (985) 882-5015  
www.STHBA.org • www.BuyNowNorthshore.com

## **MONTHLY NEWSLETTER AD RATES\***

**2 ½" x 2 ½"**      \$35/month or \$350/year  
(15 picas x 15 picas)

**3 ½" x 3"**      \$50/month or \$500/year  
(21 picas x 18 picas)

**Quarter Page**      \$75/month or \$750/year  
3 ½" x 5" (21 picas x 30 picas)

**Half Page**      \$100/month or \$1000/year  
7 ½" x 5" (45 picas x 30 picas)

**Full Page**      \$200/month or \$2000/year  
7 ½" x 10" (45 picas x 60 picas)

**Inserts**      \$200/month  
(full page)

All newsletter ads must be **submitted electronically** (email or CD), **grayscale, preferably in a PDF format**, but TIF or JPEG are also accepted. Inserts are to be provided by the company. Ads & inserts must be submitted by the **15<sup>th</sup> of the month.**

*\*Rates are subject to change. Please check with the office prior to submitting ad.*