

St. Tammany / Washington Parishes Home Builders Association

28603 KRENTEL ROAD • LACOMBE, LOUISIANA 70445
(985) 882-5002 FAX: (985) 882-5015
www.STHBA.org

STHBA Sponsorship Opportunities

2011 Website Sponsorship:

January 1, 2011 – December 31, 2011

* To view examples, visit www.sthba.org.

*The STHBA website receives over 5,000 hits per month

Platinum Level: \$2,000

- Your custom designed, animated graphic/"button" will be prominently displayed on EVERY page of the STHBA website with a link to your website from.

Gold Level: \$1,000

- Your custom, animated graphic will be displayed on EVERY page of the STHBA website with a link to your website.

Silver Level: \$500

- Your graphic will be displayed on EVERY of the STHBA website with a link to your website.

Monthly Membership Luncheon: \$300

First Tuesday of Every Month (100 members in attendance)

- Recognition at luncheon
- Recognition in next months newsletter
- Picture and recognition on website
- Opportunity to introduce & give a brief description of your company to the membership
- Exclusive privilege to place promotional materials on table

Newsletter Advertising:

Distributed Monthly to entire membership

- **2 ½" x 2 ½"** \$35/month or \$350/year
- **3" x 3 ½"** \$50/month or \$500/year
- **Quarter Page (3 ½" x 5")** \$75/month or \$750/year
- **Half Page (7 ½" x 5")** \$100/month or \$1000/year
- **Full Page (7 ½" x 10")** \$200/month or \$2000/year
- **Inserts (full page)** \$200/month

Mailing Labels:

- **\$50 for either builders or associates**
- **\$75 for the entire membership**

Email Advertising:

Blast Email sent to the entire membership – designed by HBA
\$100 each time it is sent

Annual Crawfish Boil: \$200

2012 TBD (John Davis Community Center, Lacombe)

- 2 tickets to crawfish boil
- Company name on banner at crawfish boil
- Recognition in newsletter

Legislative Bus Trip: \$250

May 2012 (Trip to Baton Rouge)

- Recognition on the bus
- Recognition at the luncheon
- Recognition in newsletter

2012 Scholarship Golf Tournament:

2012 Date TBD – Money Hill, Abita Springs

Aces Sponsorship: \$1500

- 4 players in tournament
- 2 signs with company name
- Luncheon
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Eagle Sponsorship: \$750

- 2 players in tournament
- Hole sign with company name
- Luncheon
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Beverage Tent Sponsorship: \$400 (with tent provided by STHBA) or \$350 (without tent)

**Sponsor responsible for bringing 2 ice chests the morning of the tournament (1 filled with ice and 1 empty).*

- Beverages provided (beer, soft drinks, and water)
- Sign with company name
- Company reps can man station/tent and can set up display with marketing materials, giveaways, additional refreshments, etc.
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Hole-In-One Sponsorship (1 or 2 available): \$350

- Sign with company name at contest site
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Putting Contest Sponsorship (1 or 2 available): \$350

- Sign with company name at contest site
- Company representative can man the putting contest
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Birdie Sponsorship: \$200

- Two hole signs with company name
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Major Hole Sponsorship: \$250

- Hole sign with company name
- Company can set up display with marketing materials and/or refreshments
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Hole Sponsorship: \$100

- Hole sign with company name
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Longest Drive Contest Sponsorship: \$175 (2 available)

- Sign with company name at contest site
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Closest to the Hole Contest Sponsorship (2 available): \$175

- Sign with company name at contest site
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

2012 Home & Garden Show:

June 23-24, 2012, Castine Center, Mandeville

Title Sponsor: \$7,500 - 1 available

- Name and/or logo will be included in all promotional materials for the 2011 Home and Garden Show.
- 2 booths (each additional booth is \$500) plus space in the foyer.
- Booth numbers will be mentioned over the PA system at the show 2 times an hour.
- Booth will receive special notation on the show map.
- Recognition on the HBA website, in the HBA Newsletter and at the Luncheon.
- Special button on HBA website that links back to your site until the end of July.
- Opportunity to put promotional materials into the bag given to visitors at the door or you can supply your own company bags to be given out.

Gold Sponsor: \$3,500

- 2 booths (each additional booth is \$500)
- Booth numbers will be mentioned over the PA system at the show 2 times an hour.
- Booth will receive special notation on the show map.
- Recognition on the HBA website, in the HBA Newsletter and at the Luncheon
- Opportunity to put promotional materials into the bag given to visitors at the door

Silver Sponsor: \$1,500

- 1 Booth
- Booth numbers will be mentioned over the PA system at the show 1 time an hour.
- Booth will receive special notation on the show map.
- Recognition on the HBA website, in the HBA Newsletter and at the Luncheon
- Opportunity to put promotional materials into the bag given to visitors at the door

Bronze Sponsor: \$500

- Booth numbers will be mentioned over the PA system at the show 1 time an hour.
- Booth will receive special notation on the show map.
- Recognition on the HBA website, in the HBA Newsletter and at the Luncheon
- Opportunity to put promotional materials into the bag given to visitors at the door

2011 Fall Fishing Tournament:

2011 TBD

For more information, please contact Krass DeGeorge at (985) 966-1128

2011 Sales & Marketing Council Industry Awards

September 30, 2011, Clarion Inn, Covington

Gold Sponsorship (\$1000):

- 8 tickets to Award Ceremony
- 8 tickets to Patron Party
- 3 images for our PowerPoint presentation
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Silver Sponsorship (\$500):

- 4 tickets to Award Ceremony
- 4 tickets to Patron Party
- 2 images for our PowerPoint presentation
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Bronze Sponsorship (\$250):

- 2 tickets to Award Ceremony
- 2 tickets to Patron Party
- 1 image for our PowerPoint presentation
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

2011 Installation Banquet:

October 28, 2011, Fleur de Lis Event Center, Mandeville

Platinum Sponsorship: \$1000

- Table of 10 for the banquet
- Recognition at event by Master of Ceremonies, in the program, on event signage and in the streaming PowerPoint
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website Recognition on website

Gold Sponsorship: \$500

- 4 tickets to the banquet
- Recognition at event by Master of Ceremonies, in the program, on event signage and in the streaming PowerPoint
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

Silver Sponsorship: \$250

- 2 tickets to the banquet
- Recognition at event by Master of Ceremonies, in the program, on event signage and in the streaming PowerPoint
- Recognition in newsletter, in monthly luncheon PowerPoint, and on website

All prices and dates are subject to change.

If you have an idea for a sponsorship that is not listed above, please let us know. For further information, or to secure your sponsorship, please contact Jessica at (985) 882-5002.